

The Friends & Foundation of the Rochester Public Library raises funds, presents programs, supports special projects and purchases supplemental materials and equipment for the Rochester Public Library. For more about who we are, what we do, and our impact on the Library, **visit www.ffrpl.org**.

Our most recent annual financial report may be obtained from us; from the NYS Charities Bureau, 120 Broadway, 3rd Floor, New York, NY 10271; or at www.charitiesnys.com by searching this ID number: FFRPL Tax ID: 16-1347453.



Make a Planned Gift *Today* to Build the Library of *Tomorrow!*



Friends & Foundation *of the*
Rochester Public Library



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What is Planned Giving?

The Rochester Public Library engages our community in life-long learning for all, through equal access to information, technology, gathering spaces and expert staff.

Planned giving is any deferred gift intended to benefit the future of the Rochester Public Library. The best way to make a planned gift is through the Friends & Foundation of the Rochester Public Library (FFRPL), and there are a variety of ways to do so.

- **Bequest in Your Will**

You may make a bequest of:

- Cash
- Stocks and bonds
- Real estate
- Personal property
- A percentage of your estate.

- **Life Insurance**

You may designate FFRPL as beneficiary on your insurance policy or transfer the policy outright.

- **Individual Retirement Accounts**

You may designate FFRPL as beneficiary of all or a portion of your account.

- **Trusts**

A trust may be established to benefit FFRPL now or at a later time.

- **Annuities**

You may make an outright gift to FFRPL and receive annuity payments until a specified time in the future.

Restricted or Unrestricted?

Unrestricted gifts allow FFRPL to build endowment funds and respond to the ever-changing needs of the Library.

Restricted gifts for specific programs or projects may be accepted if they are consistent with the mission of FFRPL and the Rochester Public Library.

Per FFRPL Board policy, planned gifts are permanently invested, and income from the endowment is used to help the Library provide materials, programs and services not covered in the annual operating budget.

Who can leave a legacy?

Contrary to popular belief, you do not have to be wealthy to leave a meaningful legacy. Anyone can make a planned gift of any amount, which will benefit the Library and our community for decades to come.

How will my gift make a difference?

Throughout the years, FFRPL has benefited greatly from planned gifts established by individuals. Through their generosity, FFRPL has provided support for capital renovations, preservation of genealogical & historical records, audio-visual equipment, staff education, business resources, and innovative programming not otherwise covered by the library budget.

Are you ready for the next step?

Please contact FFRPL Executive Director Donna Borgus at Donna.Borgus@libraryweb.org or 585.428.8321 to discuss in detail the various options for making a lasting gift to support the Rochester Public Library.

Count me in!

Once you decide to make a gift, you may use the following language in your will:

*I give to the **Friends & Foundation of the Rochester Public Library** (EIN 16-1347453), 115 South Avenue, Rochester, New York, 14604, ____ percent of my residuary estate (or the sum of \$_____, or a description of the property, securities, etc.) for its use supporting the Library.*

Have you already included FFRPL in your estate plans? Please let us know so that we may recognize you in the **Mortimer F. Reynolds Society**.

Mortimer F. Reynolds founded the Reynolds Library in 1884 to provide free library services to the Rochester community. In 1936, the materials from the Reynolds Library were merged with those of the Rochester Public Library in the newly constructed Rundel Memorial Building.

The Mortimer F. Reynolds Society honors the memory of Reynolds' love of books and respect for the learning tradition in Rochester. The Society was established to recognize donors who have chosen to make a lasting commitment to the Library and community with a provision in their will or estate plan to FFRPL.