



# Friends & Foundation *of the* Rochester Public Library

115 South Avenue ~ Rochester, NY 14604 ~ 585.428.8325 ~ [frpl.org](http://frpl.org)

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Dear Library Supporter,

The Rochester Public Library is committed to providing diverse and accessible self-education opportunities for all members of our community. It is a dynamic hub dedicated to creating a culture of lifelong learning. **We are so grateful for your continued commitment to help us maintain that culture. Thank you for your belief in the library and your support over the years.**

In an ever-changing world, the importance of self-education cannot be overstated. At Central Library, the state-of-the-art Digital Media Learning Lab imagineYOU meets the unique needs and interests of teens. They have an opportunity to develop skills, gain knowledge, and prepare for life challenges that lie ahead. ImagineYOU's multi-faceted approach encompasses three main areas.

## 1. Music Production Excellence:



In collaboration with Wicked Squid Studios, imagineYOU offers an immersive music production experience.

Young enthusiasts delve into the intricacies of hardware and software in imagineYOU's fully equipped studio, mentored by industry professionals. Further development is available through complimentary access to Wicked Squid Studios recording services. These aspiring musicians are also offered guidance towards higher education in comprehensive music programs.

**2. Esports Community Building:** The mission of this effort is to provide high school and middle school students with the opportunity to pursue their interests in esports, STEM-related (Science, Technology, Engineering, Math) academic curricula and work-related possibilities. At the same time, they develop a greater sense of community, while enhancing their skills in innovation, entrepreneurship, leadership, communication, teamwork, analysis and problem-solving.

Jeff Bostic, imagineYOU's Digital Media Specialist describes the environment: "Scholastic Esports is about building community. Kids from different schools and backgrounds come together to form a team. Through game play they learn cooperation and business skills while building self-confidence."

**3. Media Lab Digital Creativity:** The media lab at imagineYOU is equipped with cutting-edge hardware and software, enabling teens to unleash their creativity through high-quality photo, video, and digital art production. As part of an AIMM (Alliance for Inclusive and Multicultural Marketing) program, teens craft YouTube videos, album covers, comics and graphic designs, exploring personalized topics of their choice. Notably, library teens have contributed to the Sister Cities Urban Storytelling project, showcasing the global reach of their creativity.



Your generous support has played a vital role in advancing the library's mission to provide a vibrant center of knowledge, inspiration, and self-discovery for all. Thank you for your belief in the transformative power of education and opportunity. **You can continue to make a difference now and for years to come. Thank you for your generosity and dedication to the enduring legacy of RPL.**

Sincerely,

Justin Stevens  
FFRPL Board President

**P.S. Please consider donating to FFRPL in support of self-education and lifelong learning at the Rochester Public Library.**