



# Friends & Foundation *of the* Rochester Public Library

115 South Avenue ~ Rochester, NY 14604 ~ 585.428.8325 ~ [frpl.org](http://frpl.org)

*"Play is often talked about as relief from serious learning. But for children, play is serious learning. Play is really the work of childhood."*

- Fred Rogers

November 2023

Dear Library Supporter,

Fred Rogers beautifully captured what we are aiming to achieve at the library.

As we approach the holidays, there is no better time for me to say: **Thank you** for backing the mission of the library **through your donations and patronage.**

I am writing to you today as a passionate supporter for self-education and the invaluable role that libraries play in fostering a love of learning among all its patrons, including the youngest ones.

As a father, I have witnessed the magic when children engage in play-based learning activities. **The library is not just a place for books; it's a center for exploration, creativity, and discovery.** Children transform into enthusiastic learners while immersed in playful activities that are both educational and entertaining.

## Why is this so important?

Play is the cornerstone of a child's development. It helps them build essential skills such as problem-solving, critical thinking, communication, and teamwork, all while having a blast. When children are having fun, they are more likely to absorb new information and retain it. This is the essence of "learning through play."



(over, please)

From storytelling sessions to STEAM (Science Technology Engineering Art and Math) activities, the library has become a place where children can explore, imagine, and learn in a safe and supportive environment. Each community library creates innovative and engaging play-based learning programs for children of all ages. Additional unique spaces like the Central Library's Secret Room and the Toy Library at the newly renovated Lincoln Branch Library enhance opportunities for children to engage in play.

Being a donor to the Friends & Foundation of the Rochester Public Library helps support the library's programming, services and spaces that facilitate self-education of all patrons. **By continuing to be a part of our generous circle of donors and contributing to our library's mission, you are directly impacting the future of our community.**

Thank you for your dedication to the enrichment of our community's young minds. Together, we can create a brighter future through the power of learning through play.

Sincerely,



Justin Stevens

FFRPL Board President

**P.S. You can make a difference by making a donation of any amount.**

Every dollar counts and will be used to ignite the imaginations of our leaders, thinkers, and innovators.

