Friends & Foundation of the Rochester Public Library

It is a privilege to work on behalf of the Library’s ongoing mission of community service, and to be able to provide critical funding and programming support for RPL and libraries in surrounding counties.

We participated in many exciting projects for FY2021-22, and we thank everyone who helped support FFRPL with their time, expertise, and donations.

Serving as Board President for FFRPL is one way I help support the Library’s mission of providing impactful and innovative programs and services to the community. With your steadfast support and generosity, FFRPL continues to broaden its commitment to respond to the community’s ever-changing needs and interests.

Donna Borgus, FY2021-22 FFRPL Board President

Board of Directors FY2021-22
Donna P. Benjamin, President
Justin Stevens, Vice President
David Hou, Treasurer
Dan Ross, Secretary
Richard Hamilton, Past President
Diana Carter, Andrew Iserson, Brian McLaughlin, Sally Millick, Kiah Nyame, Shiva Ramaswamy, Marjorie Shelly, Tiana Stephens, Sheila Strong, Patty Uttaro, William Yust

Staff FY2021-22
Donna Borgus, Executive Director; Reuben Burch, Financial Manager; Rebecca Fuss, Director of Advancement; Holly Hammond, Database Administrator; Susan Chekow Lasaignan, Director of Marketing & Program Development; Elisabeth Pereboom-Klumpenhouwer, Book Pricing and Sales Specialist; Christine Weidman, Volunteer and Book Sales Coordinator

FPRL FY2021-22 REVENUE

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount Received</th>
<th>% of Total Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Endowments and Bequests</td>
<td>$6,138,196.91</td>
<td>87.15%</td>
</tr>
<tr>
<td>Annual Campaign</td>
<td>$298,062.27</td>
<td>4.23%</td>
</tr>
<tr>
<td>Restricted Donations and Grants</td>
<td>$254,997.46</td>
<td>3.62%</td>
</tr>
<tr>
<td>Unrestricted Donations</td>
<td>$197,505.77</td>
<td>2.80%</td>
</tr>
<tr>
<td>Bookstore Income</td>
<td>$92,302.05</td>
<td>1.31%</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$62,274.47</td>
<td>0.88%</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>$7,043,338.93</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

*The chart above outlines revenue for FY2021-22 but does not reflect total assets for the organization. FFRPL also stewards and builds an $12.5-million endowment and investment account, which provides continuing support for the Library.

FFRL FY2021-22 EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount Spent</th>
<th>% of Total Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net Investment Losses</td>
<td>$3,060,066.89</td>
<td>66.18%</td>
</tr>
<tr>
<td>Library Support**</td>
<td>$820,294.85</td>
<td>17.47%</td>
</tr>
<tr>
<td>Management and General</td>
<td>$600,966.60</td>
<td>13.00%</td>
</tr>
<tr>
<td>Bookstore</td>
<td>$50,009.95</td>
<td>1.08%</td>
</tr>
<tr>
<td>Investment Management Fees</td>
<td>$48,791.81</td>
<td>1.06%</td>
</tr>
<tr>
<td>Fundraising Expenses</td>
<td>$43,810.42</td>
<td>0.95%</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>$4,623,940.52</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

**FFRPL FY2021-22 LIBRARY SUPPORT

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount Spent</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programs and Services</td>
<td>$325,606.88</td>
<td>39.69%</td>
</tr>
<tr>
<td>Supplemental Materials &amp; Equipment</td>
<td>$277,453.65</td>
<td>33.82%</td>
</tr>
<tr>
<td>Grants to Regional Libraries</td>
<td>$134,121.64</td>
<td>16.35%</td>
</tr>
<tr>
<td>RPL Capital Expenses</td>
<td>$63,600.00</td>
<td>7.75%</td>
</tr>
<tr>
<td>Special Projects and Exhibits</td>
<td>$19,512.68</td>
<td>2.38%</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td>$820,294.85</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

**HIGHLIGHTS**

<table>
<thead>
<tr>
<th>Programs &amp; Services</th>
<th>Amount Spent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Safe to be Smart Program</td>
<td>$123,813.87</td>
</tr>
<tr>
<td>Raising a Reader Program</td>
<td>$70,570.93</td>
</tr>
<tr>
<td>Support for Business Insight Center</td>
<td>$40,507.42</td>
</tr>
<tr>
<td>Supplemental Materials &amp; Equipment Books, DVDs, Audiobooks, eBooks, etc.</td>
<td>$184,089.13</td>
</tr>
<tr>
<td>Local History Digitized Material</td>
<td>$35,000.00</td>
</tr>
<tr>
<td>Grants to Regional Libraries Supplemental Funding for Library Materials</td>
<td>$134,121.64</td>
</tr>
</tbody>
</table>

Donna Borgus, Executive Director, FFRPL
donna.borgus@libraryweb.org, 585-428-8321

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Donna P. Benjamin, FY2021-22 FFRPL Board President

FFRPL IS THE 501(C)(3) CHARITY THAT RAISES FUNDS, PRESENTS PROGRAMS, SUPPORTS SPECIAL PROJECTS, HELPS CREATE SPECIALIZED SPACES, AND PURCHASES SUPPLEMENTAL MATERIALS & EQUIPMENT FOR THE ROCHESTER PUBLIC LIBRARY.

Cover photo by Jon Spurr Photography for LaBella Associates.
**Fundraising highlights: FY2021-22**

In addition to revenue from fundraising, grants, bookstore income, endowments and bequests, net investment gains, and program and event revenue, FFRL raised and builds a $21.8 million endowment and investment account, which provides continuing support for the Rochester Public Library.

Our endowment also enables our organization to provide specific materials support through restricted funds for the Monroe County Library System, OWML Library System (formerly Pioneer) – serving Ontario, Wayne, Wyoming, and Livingston Counties, and Nioga Library System – serving Niagara, Orleans and Genesee counties.

FFRL’s Annual Campaign raised $298,082 (an increase of $22,548 or 8%) compared to the previous Fiscal Year. Longtime LGBTQIA+ activist, educator and historian Evelyn Bailey partnered with FFRL and Central Library throughout the last year of her life to establish the Evelyn Bailey Legacy of Pride Fund. FFRPL was proud to work with a special grant, raising $12,681 in goal of $500, with individual support passed away on July 13, 2022.

In FY2021-22, FFRL raised $42,365 to initiate the Fund. FFRL was proud to work with Evelyn. She passed away in November.

In Memoriam: Evelyn Y. Bailey

No one can be brave all the time. But everyone can be brave some of the time.

Evelyn Bailey

FFRL ... RAISES FUNDS

FFRL had its most successful in Library Giving Day on April 6 and raised $4,433 for supplemental materials for the Children’s Center Secret Room, through a combination of online giving and the in-person “Sneak Peek” event for donors who help support children's programming. Year-round book sales (on-line and on-site) FFRL successfully launched our first online personal fundraiser. Thank you to Patty Uttaro for working with FFRL to create her birthday fundraiser to support the Harold Hacker Fund for the Advancement of Libraries. The fundraiser far exceeded the original goal of $500, with individual support and a special grant, raising $12,681 in total. FFRL can now offer personal peer-to-peer fundraisers through email and social media. For FY2021-22, FFRL grants supported innovative programs and staff training for Rochester Regional Library Council Libraries (a multi-type library network serving libraries and library systems throughout Rochester’s five counties).

**FFRL ... PRESENTS PROGRAMS**

**Fringe Festival 2021**

We worked with Central Library’s Local History & Genealogy Division on the presentation and publicity for a free, on-demand video for “Spooky Stories in the (Virtual) Stacks.” We also selected 1 external artist (the Bendonna Band) for 2 free, live, family performances on Saturday, September 18 in the Garden. We were able to have our Legacy Books Sandwiched In series return to in-person reviews held in the Kate Gleason Auditorium. The Fall 2021 series of 7 live reviews was well-attended with an average of 50 people in KGA with additional viewers watching the livestream on Facebook and our YouTube videos. New EventBrite advanced registrations allowed for social distancing and capture of advance registrations. Library resources for supplemental furniture, fixtures and equipment for the Lincoln Branch reconfiguration.

**Library Giving Day** FFRL participated in Library Giving Day on April 6 and raised $6,443 for supplemental materials for the Children’s Center Secret Room, through a combination of online giving and the in-person “Sneak Peek” event for donors who help support children's programming.

**FFRL Presents Programs**

<table>
<thead>
<tr>
<th>Event Date</th>
<th>Event Title</th>
<th>Reviewer</th>
</tr>
</thead>
<tbody>
<tr>
<td>October 4</td>
<td>Opal's Greenwood Goss by Najah-Amatullah Hylton and Quraysh Ali Lansana AND Unpeaceable The Tulsa Race Massacre by Carol Boston Weatherford</td>
<td>(reviewed by Zahya Rolle)</td>
</tr>
<tr>
<td>October 26</td>
<td>Where You Are is Not Who You Are by Ursula Burns</td>
<td>(reviewed by Sevin Yetelkin, PhD)</td>
</tr>
<tr>
<td>November 2</td>
<td>Get Good with Money by Tiffany Alcide</td>
<td>(reviewed by Shamika Fusco)</td>
</tr>
</tbody>
</table>

**BSI Spring 2022**

Our Spring Books Sandwiched In reviews were very popular, close to capacity (with limits for social distancing), and the reviews received good feedback from patrons. Our continually increased efforts of connecting book themes and Library resources (particularly those supported by FFRL) were received very favorably and our messaging was met with appreciation by patrons. View the playlist here.

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</tr>
</thead>
<tbody>
<tr>
<td>April 12</td>
<td>A Wild Idea: How the Environmental Movement Tamed the Adriaticans</td>
<td>(reviewed by Douglas Jones)</td>
</tr>
<tr>
<td>April 19</td>
<td>Secret History of Home Economics: How Trailblazing Women Harnessed the Power of Home and Changed the Way We Live</td>
<td>(reviewed by Deborah Hughes)</td>
</tr>
<tr>
<td>November 2</td>
<td>Get Good with Money by Tiffany Alcide</td>
<td>(reviewed by Shamika Fusco)</td>
</tr>
<tr>
<td>November 9</td>
<td>The Code Breaker: Jennifer Doudna, Gene Editing, and the Future of the Human Race by Walter Isaacson</td>
<td>(reviewed by Mitch O’Connell, PhD)</td>
</tr>
</tbody>
</table>

**Rochester Reads 2022**

Writers & Books partnership FFRL sponsored visiting author and botanist Robin Wall Kimmerer (Braiding Sweetgrass: Indigenous Wisdom, Scientific Knowledge and the Teachings of Plants). We had a full house for our free event on October 20. Approximately 54 people attended in person and an additional 200+ people participated online via Livestream. Watch Kimmern's presentation here.

**FFRL Presents Programs**

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<tr>
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<th>Event Title</th>
<th>Reviewer</th>
</tr>
</thead>
<tbody>
<tr>
<td>March 29</td>
<td>A Quantum Life: My Unlikely Journey From the Street to the Stars</td>
<td>(reviewed by Dr. Casey Miller)</td>
</tr>
<tr>
<td>April 5</td>
<td>How the Word is Passed: A Reckoning with the History of Slavery Across America</td>
<td>(reviewed by Windsor Wade)</td>
</tr>
</tbody>
</table>

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</tr>
</tbody>
</table>
**TUESDAY TOPICS**

**FFRPL … PRESENTS PROGRAMS (continued)**

We hosted online Zoom presentations of (virtual) Tuesday Topics February 2022, which once again showcased Library services/resources. We highlighted the Rochester Public Library’s critical role in fostering Children’s Literacy (Presenter: Tonia Burton, Children’s Services Consultant, Monroe County Library System; recipient of the 2021 Jacque Cady Award for Advocacy for Children from Roc the Future), Jobs and the Economy (Presenter: Jennifer Byrnes, MLS, MPH, Manager, Business Insight Center and the Carlson Center for Intellectual Property at Central Library), and Equity and Justice, “Repairing the Historical Record through Community Collaboration” (Presenters: Christine L. Ridarsky, City Historian & Historical Services Consultant, Rochester Public Library, and Melko Griffin Mongeon, the Exhibit Project Manager, Five Rivers Public Library). View the playlist here.

**FFRPL … HELPS PRESENT AND PROMOTE EXHIBITS**

FFRPL continued to be active on Central’s Exhibits Team FFRPL helped plan, promote, and present the Earth Rhythms & Precious Inhabitants, Art of the Book & Paper 2021, and the India Heritage Museum’s exhibit Punjab: Land of Five Rivers in appreciation for FFRPL’s RPL’s efforts in presenting and promoting the exhibit, The India Heritage Museum contributed $5,000 towards the Library’s Lincoln Branch Renovation.

**FFRPL … SUPPORTS SPECIAL PROJECTS**

**Picture: STARS Superhero Reading group, Sully Branch. Safe to be Smart Program**

One of FFRPL’s long-term special projects is the Library’s flagship after school program Safe to be Smart, housed at Central Library downtown and five City library branches. FFRPL is proud to be a founding sponsor, with Central Library and the City of Rochester, of Safe to be Smart, which launched in 2001. For the last decade we have given more than $100,000 annually to the program. Safe to be Smart students receive mentoring, educational support and career exploration help, and are able to access Library resources including books and wi-fi.

**Raising a Reader**

FFRPL provides significant funding for the Raising a Reader program at Central Library. RPL is a Raising a Reader affiliate. Raising a Reader strives to instill a love of reading in children and involve families directly in literacy activities. The program trains parents in how to develop the habit of sharing books with their children. High quality books are rotated into the home on a weekly basis for families to practice regular book sharing. Families are connected to the local library to help them sustain book borrowing and book sharing practices. Central Library has a few hundred Raising a Reader families participating in the program. Learn more here.

**Rochester Black History Archive Project**

FFRPL helped raise funds for Central Library’s Rochester Black History Archive Project, led by Central’s Local History & Genealogy Division. Funds are to be allocated for a Historical Services Consultant, Librarians, a paid Community advisory board, as well as an internal staff advisory committee.

**FFRPL … HELPS CREATE SPECIALIZED SPACES**

FFRPL provided significant funds for the Business Insight Center, in support of the purchase of 10 proprietary databases on market trends, patent holdings, registered trademarks and business & financial reports; and towards professional services so RPL is able to offer no-cost legal advice and consultations to patrons.

**Capital Expenses:** support towards the Rundel Terrace Revitalization Project (note: this expense line reflects the 2021-22 FY project itself spanned several Fiscal Years).

Construction began Spring 2020 and was completed August 2022. Learn more here.

**Expansion of Arnett Branch Library Mural**

With the completion of Arnett’s murals, the Library has become a destination location and a source of pride for the neighborhood.

**FFRPL … SUPPORTS PROGRAMS (continued)**

FFRPL planned, promoted and presented the in-person Sokol High School Literary Awards. All 6 winning students attended, and all had friends/family members with them as well. They did an outstanding job reading excerpts from their work and everyone was pleased and proud to be a part of the program. Since 2015, winning entries have been downloaded collectively more than 2,000 times, from at least 44 counties! Watch the Sokol video (posted to the Library’s YouTube Channel) here. View or download the Sokol 2022 booklet (with all winning student work, and comments from judges) here. Thanks to our partners at The College at Brockport, the winning entries for 2022 can be viewed and downloaded here.

FFRPL helped support and promote the 5th Annual Anthony Mascioli Rainbow Dialogues, held March 19, 2022 at the Memorial Art Gallery (presented in partnership with the Out Alliance and Central Library’s Local History/Genealogy Division). Learn more about the Rainbow Dialogues here.

**FFRPL provided significant funds for the Book & Paper 2021 exhibition**

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Thanks to the many individual donors—as well as our Foundation funders—which support enabled FFRPL to provide $125,000 towards the Rundel Terrace Revitalization Project, including an art installation: the Rochester Area Community Foundation, the Ames Amzalak Memorial Trust, the Gannett Foundation, and the Max and Mariam Fasich Charitable Foundation.

**FFRPL … SUPPORTS SPECIAL PROJECTS**

**Picture: Sully Branch. Safe to be Smart Program**

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Materials & Equipment Highlights: FY2021-22

FFRPL ... Purchases Supplemental Materials & Equipment


FFRPL purchased Empire Passes for every MCLS library: Central, branches, and towns. Empire Passes for New York State Parks allow users to borrow free admission passes to hundreds of New York State Parks.

FFRPL purchased eSports equipment for imagineYOU, which organized Central Library’s Esports Club (free to high school and middle school students), enabling them to participate in tournaments, streaming, content creation and game creation/gaming.

FFRPL helped purchase books and bags for the “Talking is Teaching” program, a national campaign to boost the early learning and brain development of children from birth through age five. The “Talking is Teaching. Talk, Read, Sing” campaign is part of Too Small to Fail, a national initiative of the Clinton Foundation. “Talking is Teaching: Talk, Read, Sing” aims to give parents and caregivers the tools to talk, read, and sing more with their young children from birth, increasing meaningful interactions that are critical to healthy brain development.

Funds from FFRPL allocated to Central’s Business Insight Center helped purchase culinary appliances for the lending library at the Commissary. The Commissary is a collaborative community, providing shared kitchens combined with food industry specific business assistance to help aspiring entrepreneurs build good food companies, create jobs, and strengthen our regional food economy. The Rochester Downtown Development Corporation (RDDC) is the parent organization of The Commissary, both corporations are 501(c)(3) not-for-profits.

FFRPL purchased a new state-of-the-art camera and equipment for Central Library’s Kate Gleason Auditorium, to improve livestreaming/recording programs. FFRPL purchased a new culinary appliance for the Commissary; both corporations are parent organizations of The Commissary.

Select Bequests and Endowment Funds

Gifts $1,000+ for FY2021-22

Individuals

John J. Altieri
Anonymous
George B. Bauer
Katherine Baynes & Joshua Stubbe
Robert & Giannia Beck Becker
Suzanne Bell & Christopher Brown
Gail Bosso
Joan & Robert Brimlow
Karen Sue Brown
Mary Allison Calloway
Estate of Catherine Carlson
Steve Carpenter & Linda Saalman
Stephanie & Michael Gable
Richard N. Clauss
C. Edward Daly
Ned Davis & Anne Kress
Jo Ann Deblinger
Leslie DenMarfante
Estate of Marion Fulbright
M. Lois Gauch
June & Warren Glaser
Todd & Stephanie Green
Katherine & Peter Griswold
Donald Hal
Richard Hamilton & Katherine Schultz
Amy Hecker & Howard Decker
Bruce Holton
Roy D. Hunsor & Lorri Ternes
Richard Irvin
Steven Jareck & Marvin Rittenhouse
Ebets & Thomas Judson
Daniel B. Kain
James & Barbara Kolb
Karen & Gerald Knol
Lucinda Lamme
Robert Lebman
John & Barbara Lovenheim
Kalyna Madhu & Achwiani Chibber
Maxine Matjus
Dorothea L. Marchand
Estate of Nancy McAllister
Sally Millick
Paul Marc Ness & Pamela Miller Ness
Kathy & Ted Nixon
Lawrence O’Heron
Kiaorang & Christopher Parks
Katharine Parsons
James M. Paulino
Ron Pfeiffer & Nino Vitale
Frank Rakozi & Karen Rakozi
Thomas & Betty Richards
Edward of Edward Rosenberg
John Runemy
Sharon & Ron Salluzzo
Susan J. Salman
Edward T. Schell
Helen Schneck
Harold Schuler
David Search & Rosalind Orzel
Sanford & Miriam Shapiro
Donald Spcht
Marylin Tedesci & Vickie Fumia
Mira M. Thomas
Estate of Virginia Trout
Patricia & Cosmo Udauro
William Volenti & James Wolk
Elizabeth S. Van Niel
David & Claudia Weber
Kitty J. Wise
George & Holly Wolf
Assal & Amy Yosha
Ann G. Young
William & Valerie Yust
Ichin Zinn

Foundations & Corporations

Ames Amzalak Memorial Trust
Canandagua National Bank & Trust
Daisy Marquis Jones Foundation
Florence M. Muller Foundation
Friends of Fairport Public Library
India Heritage Museum
Joan and Harold Feinbloom
Supporting Foundation at the Community Foundation
Joseph Rippey Trust through the Community Foundation
The Rochester Downtown Development Corporation
Toy Resource Center – Toy Library Fund

Toys for Tots: Giving Back to the Community

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Bruce Holton
Roy D. Hunsor & Lorri Ternes
Richard Irvin
Steven Jareck & Marvin Rittenhouse
Ebets & Thomas Judson
Daniel B. Kain
James & Barbara Kolb
Karen & Gerald Knol
Lucinda Lamme
Robert Lebman
John & Barbara Lovenheim
Kalyna Madhu & Achwiani Chibber
Maxine Matjus
Dorothea L. Marchand
Estate of Nancy McAllister
Sally Millick
Paul Marc Ness & Pamela Miller Ness
Kathy & Ted Nixon
Lawrence O’Heron
Kiaorang & Christopher Parks
Katharine Parsons
James M. Paulino
Ron Pfeiffer & Nino Vitale
Frank Rakozi & Karen Rakozi
Thomas & Betty Richards
Edward of Edward Rosenberg
John Runemy
Sharon & Ron Salluzzo
Susan J. Salman
Edward T. Schell
Helen Schneck
Harold Schuler
David Search & Rosalind Orzel
Sanford & Miriam Shapiro
Donald Spcht
Marylin Tedesci & Vickie Fumia
Mira M. Thomas
Estate of Virginia Trout
Patricia & Cosmo Udauro
William Volenti & James Wolk
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FFRPL purchased eSports equipment for imagineYOU, which organized Central Library’s Esports Club (free to high school and middle school students), enabling them to participate in tournaments, streaming, content creation and game creation/gaming.

FFRPL helped purchase books and bags for the “Talking is Teaching” program, a national campaign to boost the early learning and brain development of children from birth through age five. The “Talking is Teaching. Talk, Read, Sing” campaign is part of Too Small to Fail, a national initiative of the Clinton Foundation. “Talking is Teaching: Talk, Read, Sing” aims to give parents and caregivers the tools to talk, read, and sing more with their young children from birth, increasing meaningful interactions that are critical to healthy brain development.

Funds from FFRPL allocated to Central’s Business Insight Center helped purchase culinary appliances for the lending library at the Commissary. The Commissary is a collaborative community, providing shared kitchens combined with food industry specific business assistance to help aspiring entrepreneurs build good food companies, create jobs, and strengthen our regional food economy. The Rochester Downtown Development Corporation (RDDC) is the parent organization of The Commissary, both corporations are 501(c)(3) not-for-profits.

FFRPL purchased a new state-of-the-art camera and equipment for Central Library’s Kate Gleason Auditorium, to improve livestreaming/recording programs. FFRPL purchased a new culinary appliance for the Commissary; both corporations are parent organizations of The Commissary.

FFRPL is the 501(C)(3) Charity that raises funds, presents programs, supports special projects, helps create specialized spaces, and purchases supplemental materials & equipment for the Rochester Public Library.