



Friends & Foundation *of the* Rochester Public Library

115 South Avenue ~ Rochester, NY 14604 ~ 585.428.8325 ~ ffrpl.org

NEWS RELEASE

Issued: Monday, August 30, 2021

Contacts:

Donna P. Benjamin, President, FFRPL Board of Directors, 585-428-8325

Donna Borgus, Executive Director, FFRPL

donna.borgus@libraryweb.org, 585-428-8321

Donna Borgus Joins FFRPL as Executive Director

Rochester, NY – The Friends & Foundation of the Rochester Public Library (FFRPL) has just appointed Donna Borgus as the organization’s new Executive Director.

The Friends & Foundation of the Rochester Public Library (FFRPL) is the 501(c)(3) charity that [raises funds](#), [presents programs](#), [supports special projects](#), [helps create specialized spaces](#), and [purchases supplemental materials and equipment](#) for the Rochester Public Library.

Borgus will lead a staff of six direct reports (four full-time and two part-time staff members): FFRPL’s Financial Manager, Director of Advancement, Director of Marketing and Program Development, Database Administrator, Volunteer and Book Sales Coordinator, and Book Pricing and Sales Specialist.



"I am delighted to join the FFRPL team and have the opportunity to lead such an impactful organization," says Borgus. "I look forward to working with FFRPL’s board, staff, donors, patrons, and volunteers—in partnership with RPL’s board and staff—on initiatives that enhance the library’s role in our community. By building on the library’s history and successes, I believe we can increase RPL’s ability to provide even more programs and resources to Rochester-area patrons."

Borgus comes to FFRPL with extensive experience in administration, fundraising, community engagement, sales and marketing, and program development. She served most recently as Director of Alumni Relations at Nazareth College. Other previous positions include Associate Director of Annual Giving at Heritage Christian Services, Major Gifts Officer at Hobart and William Smith Colleges, and Manager of Planned Giving at United Way of Greater Rochester. While at United Way, she was involved with Leadership Giving, Women United, and Young Leaders Club. She holds an M.S. in management from Nazareth College and a B.S. from St. Lawrence University.

Donna P. Benjamin, President of the FFRPL Board and instrumental in the selection committee process, says, “In addition to her fundraising and management experience, Donna Borgus’ model of structured leadership combined with kindness was particularly memorable to the selection committee.”

Borgus’ relationship-building skills will be instrumental in her new role. In addition to providing program and publicity support, FFRPL conducts fundraising and is the best way for the community to support the Rochester Public Library. The organization raises funds through gifts to an annual campaign; special project grants from charitable foundations, corporations, government sources, and individuals; earnings generated by its \$12.7 million endowment; planned gifts made through wills and trusts; and income from the sale of used books and library-related items through the Library Store, both onsite and online.

Rebecca Fuss, FFRPL’s Director of Advancement notes, “Donna Borgus’ commitment to personalized relationship building perfectly complements FFRPL’s approach to donor stewardship.”

Borgus assumed her role as Executive Director on August 23. She succeeds Ned Davis, who left FFRPL after 11 years to move to Virginia with his wife Anne Kress.

Learn more: ffrpl.org.

###