

Friends &



Foundation



of the



Rochester



Public Library



Annual Report 2017 ~ 2018

The library is among the most critical forms of social infrastructure that we have.

–Palaces for the People: How Social Infrastructure Can Help Fight Inequality, Polarization, and the Decline of Civic Life by Eric Klinenberg

Dear Friends,

The Rochester Public Library (RPL) provides both traditional and innovative programs, services and resources to all members of our community: from books and movies to community-based gathering places for teens; from financial planning expertise to assistance with job searches; from specialized genealogy and local history resources to early literacy programs; from patent and trademark information to unique items available for loan, such as musical instruments, sewing machines and toys.

The Library's many dedicated, professional staff members make these programs and services available to the public year-round.

And behind the scenes, the Friends & Foundation of the Rochester Public Library (FFRPL) raises funds from individual donors, foundations and community partners to present programs, support special projects, help create specialized spaces, and purchase supplemental materials & equipment for RPL's Central and Branch Libraries.

We are proud to play a role in helping make RPL 'More Than You Think,' and thank you in advance for your continued support.



Peg Glisson, Board President
Friends & Foundation of the Rochester Public Library



Ned Davis, Executive Director
Friends & Foundation of the Rochester Public Library

Board of Directors, 2017-2018

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Elisabeth Pereboom-Klumpenhouwer,
Book Pricing & Sales Specialist

Christine Weidman, Volunteer & Booksales Coordinator

And a special thanks to our many FFRPL volunteers, who contribute about 6,000 hours annually, the equivalent of three full-time staff.



PROGRAMS AND SERVICES

With FFRPL's support, the Rochester Public Library now has more than **450 *Raising A Reader*** families participating, at 13 sites, City-wide.

In Spring 2018, we sponsored and hosted the **32nd Annual Sokol High School Literary Awards**, which recognizes the best poetry, prose and performance submissions from young writers across the county, judged by nationally-known authors. In 2018, we received 124 entries; 17 Monroe County schools were represented, and homeschoolers were encouraged to apply as well. Winners came from School of the Arts, Pittsford Sutherland HS, Rush-Henrietta HS, and Penfield HS.

Through a generous music lover's gift, FFRPL sponsored the free **June Jazz Combos**, held in Central Library's Dorris Carlson Reading Garden at Central Library Downtown.

Since 2001, FFRPL has provided critical funding through grants and donations for **Safe to be Smart**, the Library's out-of-school-time program housed in six City library branches (including Central). For 2017-18, **Safe to be Smart** had a total of 54,263

recorded youth interactions. Youth received help with home-work, job applications, and career guidance, and accessed Library resources including books and wi-fi.



FFRPL celebrated **62 years of our legacy program *Books Sandwiched In***, and also maintained our Winter **Tuesday Topics** series, featuring expert speakers on current issues that were particularly critical in our community.

Through the *Harold Hacker Fund for the Advancement of Libraries*, FFRPL sponsored the **May the 4th Be With You** event (Spring 2018) at Central as part of RPL's **Libraries After Dark** series of after-hours themed parties. Patrons solved the Star Wars challenges in our Escape Room; viewed rare cult-classic Star Wars themed films; enjoyed stellar tunes; and learned lightsaber skills at Jedi Combat Training.

FFRPL contributed to the **13th Annual Greater Rochester Teen Book Festival** held at Nazareth College in May 2018, which was attended by 1,700 teens from grades 6-12. TBF 2018 featured more than 25 authors including *New York Times* and *USA Today* bestsellers, local teen authors, and an audiobook narrator.

FFRPL supported many Youth Programs this past fiscal year, such as the **Rochester Children's Book Festival at MCC** (we manage their finances as an in-kind service); **Family Arts Days** at Sully and Wheatley branches, Summer Reading programs, and the **Greater Rochester Teen Read**.

FFRPL collaborated with the Monroe County Library System, Kodak Center and Barnes & Noble Pittsford on the **SOLD OUT Rochester leg of the Rick Riordan *Ship of the Dead* Tour**. More than 1,700 teens and their chaperones welcomed *NYT* bestselling author Rick Riordan to Rochester at the Kodak Center in October 2017. Free tickets were distributed throughout MCLS, and 'sold out' in less than 24 hours.



FFRPL hosted **Pulitzer Prize-winning journalist Amy Goldstein** in November 2017 for our annual *Publishers' Circle Library Celebration Dinner*; **novelist and memoirist Reyna Grande** in partnership with Writers & Books as part of **Rochester Reads** in March 2018; and **award-winning adventurer Jennifer Pharr Davis** in April 2018.

In FY2017-18, FFRPL sponsored RCTV's 7th annual **90-Second Newbery Film Festival**. The program was originally started by James Kennedy, author of *The Order of Odd-Fish*, who challenged young filmmakers to select a Newbery-winning book and turn it into a 90-second video. In March 2018, James Kennedy helped host the screenings at the Dryden Theatre in the George Eastman Museum.

FFRPL Highlights July 1, 2017–June 30, 2018



SPECIALIZED SPACES

In March 2018, renovations began on the former Rundel Auditorium, and when completed the space was renamed the **Kusler-Cox Auditorium** in recognition of Alan Kusler and William H. Cox, Jr., two librarians with distinguished careers at RPL who left the FFRPL its second-largest bequest in our organization's history. The extensive work included a new ceiling, lighting, carpet and window shades; a new, single room partition; new AV systems for the main room and partitioned rooms; asbestos abatement and removal; HVAC upgrades; new tables & chairs; and repaired/refreshed wood finishes.

At the end of FY2017-18, FFRPL exceeded our \$1.4-million fundraising goal for the Library's **From Collections To Community Capital Campaign**, with additional funds from Library, City, County and NY State partners. The final phase of the project, slated for Winter 2020, will be a Technology Center, with meeting/conference areas and makerspaces for creation and collaboration.

This past fiscal year, FFRPL continued to help maintain and improve the Library's specialized spaces, such as the **Dorris Carlson Reading Garden**, **imagineYOU Digital Media Learning Lab**, and **Teen Central**. We also helped beautify branch spaces with special community projects, such as the **murals** we helped fund at the **Arnett** and **Douglass** branches.

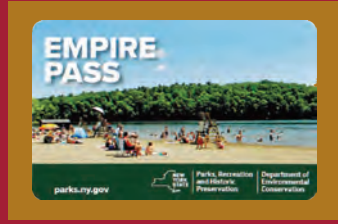
SPECIAL PROJECTS & EXHIBITIONS

FFRPL funded a comprehensive study with the NYC-based Hester Street Collaborative for a **needs and facilities assessment of RPL Branch Libraries**. During the community engagement process, key library stakeholders identified optimal facility service models, including locations, sizes and types of potential future library facilities and outlets. The study was concluded in late 2018, and the implementation of many initial suggestions is already underway.

This past fiscal year, FFRPL helped fund a bus to Albany for the **New York Library Association Advocacy Day 2018**. Board members, staff and Friends representing libraries throughout Monroe County joined over 1,000 library advocates from all over the state to meet with elected representatives and demonstrate their support for libraries. They collectively held meetings with over 75% of the NYS Legislature, which resulted in the first increase in state library aid since 2016, and a remarkable \$10M increase in public library construction funding.

FFRPL supported the **2017-18 Central Library exhibition Because of Women Like Her... Winning the Vote in New York State** through grants, gifts and the Walter F. Becker Fund for Local History. More than 28,000 visitors to Central learned about the history of the women's suffrage movement during the exhibition, and traveling versions have been seen by 200,000 more throughout Monroe County.





For the **2017 Fringe Festival**, FFRPL presented *River to Roof Tours* and *Spooky Stories in the Stacks*, and helped support the Roc Bottom Slam Poets, a Murder Mystery, and a Digital Drawing demonstration at Central Library.

FFRPL helped support the first annual **Anthony Mascioli Rainbow Dialogues** (March 2018), a series of conversations that helped contextualize LGBTQ+ life in Rochester against the backdrop of local and national social justice issues.

Since 2011, FFRPL has sponsored **Art of the Book**, Central Library's juried international art exhibition and competition. The 7th annual exhibition was on view November 1, 2017-January 8, 2018 in the Anthony Mascioli Gallery, and featured 62 entries from six countries.

FFRPL helped fund this year's annual staff training for the **Chester F. Carlson Patent & Trademark Resource Center**.



SUPPLEMENTAL MATERIALS & EQUIPMENT

FFRPL funded the purchase of supplemental Library materials, including books, DVD's, audiobooks and ebooks.

This past fiscal year, FFRPL helped fund the creation of **themed Toy Library learning backpacks**, two additional **sewing machines** for the Arts Division, and popular **Empire Passes** for free vehicle entry into NYS Parks – all available for loan.

Through the successful Retirees' Challenge, FFRPL raised money to help fund **online Overdrive eBook purchases for MCLS**.

A Special Thank You To Our Many Individual, Family, Foundation and Corporate Donors Who Have Contributed So Generously To The Library Through The Friends & Foundation of the Rochester Public Library in FY2017-18.

Gifts \$1,000+ for 2017-18

Max A. Adler Charitable Foundation	Ebets & Thomas Judson
Ames Amzalak Memorial Trust	Karl Kabelac
Anonymous (4)	Rose-Marie Klipstein
Stephen Barnes	Kate Kressmann-Kehoe & Michael Kehoe
Bruce & Marcia Bates	Lucinda Lamme
George & Mary Bauer	John & Barbara Lovenheim
Katherine Baynes & Joshua Stubbe	Kalyani Madhu & Ashwani Chhibber
Robert & Georgianna Becker	Theresa & Don Mazzullo
William Beenhouwer	Manning & Napier Foundation
Linda Bretz	MAXIMUS Foundation
Susan Brown	H. Winn McCray
Paul & Mary Callaway	Paul Marc Ness & Pamela Miller Ness
Catherine Carlson ~ Chester & Dorris Carlson Charitable Trust	Kathy & Ted Nixon
Steve Carper & Linda Saalman	Margo & George Novak
Stephan & Mary Clarke	Katharine Parsons
Blair & Julie Cummins	Popli Design Group
Mary Joyce & Franklin D'Aurizio	Thomas & Betty Richards
Ned Davis & Anne Kress	Eileen & John Riedman ~ The Riedman Foundation
The Max & Marian Farash Charitable Foundation	Joseph Rippey Trust
Suressa and Richard Forbes	Rochester Area Community Foundation ~Raymond Eckert Fund ~Stiles Family Fund
Friends of the New York State Library	Rochester Pedal Tours
Marion Fulbright	June Rogoff
M. Lois Gauch	Rosemary Roth
Lois & John Giess	Sharon & Ron Salluzzo
June & Warren Glaser	Hal Schuler
Peg & Tom Glisson	Jon & Katherine Schumacher
Roslyn & John Goldman	Sanford & Miriam Shapiro
Joan Hacker	Mary Gayle Smith
Laurence Gutmacher & Therese Caffery	Gary & Catherine Squires
Richard Hamilton & Katherine Schulze	Justin & Bethany Stevens
Kathleen & Andrew Holt	Miriam Thomas
Cecelia Horwitz & Floyd Tucker	Patty & Cosmo Uttaro
Humanities New York	Scott VanDemark
Richard Irvin	Wegmans Food Markets, Inc.
Saleem Ismail	David & Claudia Weber
	Sidney & Linda Weinstein
	Kitty Wise
	George & Holly Wolf

FFRPL FY2017-18 REVENUE

Category	Amount Received	% of Total Income
Net Investment Income	\$790,077.51	40.55%
Unrestricted Donations	\$288,105.50	14.79%
Endowments and Bequests	\$260,648.93	13.38%
Annual Campaign	\$239,045.52	12.27%
Restricted Donations and Grants	\$238,233.71	12.23%
Bookstore sales (on site and online)	\$105,850.20	5.43%
Program and Event Revenue	\$16,082.05	0.83%
Miscellaneous	\$10,216.92	0.52%
Grand Total	\$1,948,260.34	100.00%

*The chart above outlines revenue for FY2017-18 but does not reflect total assets for the organization. FFRPL also stewards and builds a \$10.5-million endowment and investment account, which provides continuing support for the Library.

Bequests and Endowment Funds Held for the Benefit of the Library

PROGRAMS & SERVICES

**Albert O. Fenyvessy
Fund for Branch Libraries**
(established 2008)

**Anthony Mascioli Revocable
Trust** (established 2015)

**Chester F. Carlson Patent &
Trademark Center**
(established 2009)

**Friends of the Rochester
Public Library Legacy Fund**
(established 2012)

**George R. Parsons Jr.
Fund for Branch Libraries**
(established 1999)

**Harold Hacker Fund for the
Advancement of Libraries**
(established 2006)
Paul & Rose Ericson
Friends of the New York
State Library
Joan Hacker
James & Barbara Kolb

**Irving L. Kessler, Esq. Fund
In Memory Of Rose & Max
Kessler** (established 2011)

**Sharon & Ron Salluzzo
Fund for Librarians Serving
Children & Teens**
(established 2016)
Sharon & Ron Salluzzo

SPECIAL PROJECTS

**Equality Fund for Humanity
& Enlightenment** providing
Library resources for/education
about the LGBTQIA+
community (established 2017)
Anonymous (2)
Saleem Ismail

**Rochester Public Library
Historical Preservation Fund**
(established 2009)

**Stephan & Mary Clarke
Fund for Digitization &
Preservation of
Genealogical Records**
(established 2016)
Stephan & Mary Clarke

SUPPLEMENTAL MATERIALS & EQUIPMENT

**Edna & Kenneth Kroll Fund
for Library Audio-Visual
Equipment** (established 2017)
Edna & Kenneth Kroll

**Frances Weis Holtzman
Fund for Literature & Poetry**
(established 2004)
Suressa & Richard Forbes

Kate Gleason History Fund
(established 1996)

**Kusler-Cox Fund for
Outreach in support of
library activities for the
visually impaired**
(established 2015)

**Myles Yerden Fund for
Outreach & Extension
Services** (established 2007)

**Robert & Georgianna Becker
Fund for Local History
In Memory Of Walter F.
Becker** (established 2015)
Robert & Georgianna Becker

**Ruby M. Jefferson Memorial
Book Fund** (established 2011)

**Sybil S. Craig Fund for
International Relations**
(established 2011)

**Toy Resource Center –
Toy Library Fund**
(established 2000)
Kitty Wise
Creative Themes, Inc.

**Vietnam Veterans of America
Chapter 20 Fund For the
Vietnam Learning Center at
Central Library**
(established 2008)

**William Brewster Lee Fund
for Humor In Our Lives**
(established 2006)
Christey Lee Robinson
Nancy H. Lee

**William E. Beeney Fund
for Children's Books &
Programs** (established 1999)

2017-18 Estate Gifts to the Mortimer F. Reynolds Planned Giving Society

Alan Kusler &
William H. Cox, Jr.
Edna & Kenneth Kroll



FFRPL FY2017-18 EXPENSES

Category	Amount Spent	% of Total Expenses
Support to Library	\$648,559.98	47.65% (details below)
Management and General	\$527,308.28	38.74%
Investment Management Fees	\$68,111.13	5.00%
Fundraising	\$62,042.44	4.56%
Bookstore	\$55,113.85	4.05%
Grand Total	\$1,361,135.68	100.00%

FFRPL FY2017-18 SUPPORT TO LIBRARY

Category	Amount Spent	% of Total
Supplemental Materials & Equipment	\$ 267,372.48	41.23%
Programs and Services	\$ 191,463.50	29.52%
RPL Capital Expenses	\$ 121,456.08	18.73%
Special Projects & Exhibits	\$ 68,267.92	10.52%
Grand Total	\$ 648,559.98	100.00%

HIGHLIGHTS

Supplemental Materials & Equipment

Books, DVDs, Audiobooks, ebooks, etc.	\$143,000
Local History Digitized Material	\$44,000
Emergency Replacement Public Computers	\$27,000
Toys for Toy Library	\$6,000

Programs & Services

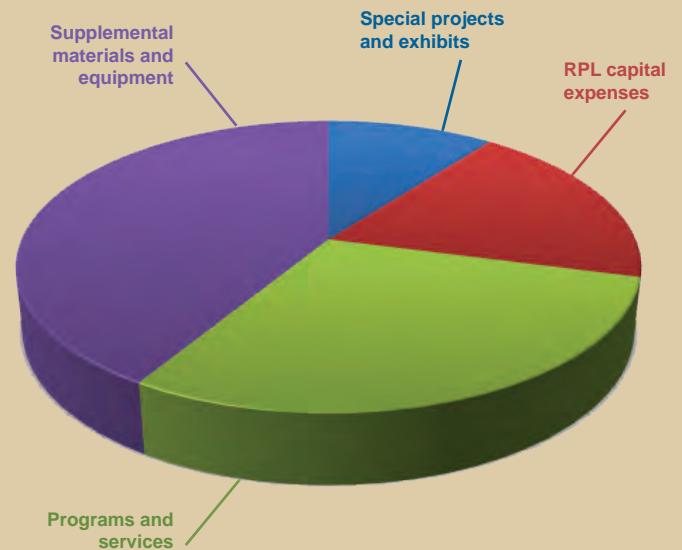
Safe to be Smart Afterschool Program	\$123,000
Summer Reading Program Support	\$6,000
Business and Science Databases	\$4,600
Art Division Concerts and Craft Programs	\$3,300

RPL Capital Expenses

Branch Improvement Study	\$49,000
RPL Capital Campaign	\$26,000
Landscaping and Furniture for Douglass and Wheatley Branch Libraries	\$19,500

Special Projects & Exhibits

New RPL Website Design	\$21,000
Rochester Voices Website Redesign	\$9,000
Arnett and Douglass Branch Library Murals	\$7,600
Libraries After Dark Programs	\$6,800
Rick Riordan Author Event	\$2,400



FFRPL's sole purpose is to support the Rochester Public Library. Our primary expense is the money we allocate to the Library in support of programs, special projects, specialized spaces, and supplemental materials & equipment.

For FY2017-18 we allocated \$648,560 to RPL.



Friends & Foundation *of the* Rochester Public Library

From Collections To Community Capital Campaign **All gifts from January 2014 - December 2018**

Anonymous (1)	Ned Davis & Anne Kress	Don & Patricia Herminghouse	Rebecca Myers &
Jacob & Heather Adams	Brian DiNitto	Susan Tower Hollis	Margaret Tuchrello
Linda Adams	Steven Doane &	David & Wendy Hou	Robert Nenno
Ames Amzalak Memorial Trust	Rosemary Elliott	Richard Irvin	Ron & Laura Norris
Mehdi & Loral Araghi	Edward Doherty &	Andrew & Amy Iserson	Sharon Orienter
Nancy Aumann	Patrice Mitchell	Saleem Ismail	Reynolds Library Board
Stephen Barnes	Jessie Drew-Cates &	Ebets & Tom Judson	Eileen & John Riedman ~
Bruce & Marcia Bates	Billy Cates	Brian & Kyle Justice	The Riedman Foundation
George & Mary Bauer	Charles & Marcia Fallon	Daniel Karin	June Rogoff
Katherine Baynes &	The Max & Marian Farash	Benjamin & Kyra Keller	Dan & Jay Ross
Joshua Stubbe	Charitable Foundation	Rose-Marie Klipstein	Justin & Kelly Runke
Gerhard & Betty Becker	James & Joan Farr	Peter & Leslie Knapp	Sharon & Ron Salluzzo
Robert & Georgianna Becker	Joseph & Arlene Fede	Kate Kressmann-Kehoe	James Nelson Scott
William Beenhouwer	Thomas & Janet Fink	& Michael Kehoe	Sanford & Miriam Shapiro
Donna Benjamin	James & Sheila Fitz Morris	Jim Kuhn	Tom & Michele Shone
Barbara Billingsley	Gail Franke	Stephen & Isadora Kunitz	Donna Silverman
Marcia & Eric Birken	Marion Fulbright	Alan Kusler &	Donald Specht
Shirley Bliss	Donald & Marilyn Furey	William H. Cox, Jr.	Tam Spitzer
Sue & Jim Bovay	Rebecca & Timothy Fuss	Kristine Lamendola	Anne Sprout & James Joss
C. Pauline Breit	Glenn Gardner ~ Alagard	Sam & Lisa LaTrovato	Gary & Catherine Squires
Linda Bretz	Consulting	Deb & Gary Leary	Frederick & Mabel Stehler
Joseph & Nancy Briggs	Carolyn Griswold Garman	Anthony & Norma Leone	Justin & Bethany Stevens
Joan Brown	& Fred Porter	Chelsea Lingrel	Elizabeth Stewart
Susan Brown	Lois & John Giess	John & Barbara Lovenheim	Suzanne Stockman
Wilma Brucker	June & Warren Glaser	Wendy Low & Todd Smith	Kristen & Jeff Storey
Nancy Brush & John Parker	Peg & Tom Glisson	Kalyani Madhu &	Miriam Thomas
John Bundschuh	Donna & Michael Goldberg	Ashwani Chhibber	Martina Thompson
Reuben Burch	Laurence Guttmacher &	Dorothy Marchand	Patty & Cosmo Uttaro
Paul & Mary Callaway	Therese Caffery	Anthony Mascioli	Ted & Bonnie Vaccarella
Catherine Carlson ~	Joan Hacker	Revocable Trust	Roger Wahl &
Chester & Dorris Carlson	Judith Hall	Theresa & Don Mazzullo	Joan Becker-Wahl
Charitable Trust	Linda Halliburton &	Henry McCartney	Brian Weaver
Diana Carter	Michael Raha	Brian McLaughlin	Elizabeth & Pierce Webb
Miglena & George Charpied	Richard Hamilton &	Paul Miller Family Foundation	Randy Webb
Roz & Mike Clancy	Katherine Schulze	Mary Miskell & Terrance Clar	Maureen Whalen
Anne Cline	Tom Hampson	Barbara Moore ~	Kitty Wise
John & Marie Collins	Paul Haney	Net Results LLC	George & Holly Wolf
James & Martha Coyne	Kenneth & Judith Harbison	Allison Mosley	
David Creek & Ruth Cowing	Trish Harren	Dee Mosteller & Henry Simon	
Linda Crowner	Brie & David Harrison	Donald & Marilyn Muench	