



Friends & Foundation *of the* Rochester Public Library



Annual Report 2016 ~ 2017



Friends & Foundation of the  
Rochester Public Library

Dear Friends,

We are so very fortunate to have the Rochester Public Library in our community – it is truly a great library.

*No other organization in our community offers the same degree of accessibility and the broad diversity in programs, services and resources as the Rochester Public Library.*

The Rochester Public Library's Central and Branch Libraries provide both traditional and innovative resources to all members of our community: from books and movies to community-based gathering places for teens; from financial planning expertise to assistance with job searches; from specialized genealogy and local history resources to early literacy programs; from specialized patent and trademark information to unique items available for loan, such as musical instruments, sewing machines and toys; and so much more!

The Library's many dedicated, professional staff members make these programs and services available to the public year-round. And behind the scenes, the **Friends & Foundation of the Rochester Public Library** (FFRPL) continually raises funds from individual donors, foundations and community partners to present programs, support special projects, and purchase supplemental materials and equipment for the Library.

This past year, we were proud to allocate almost **\$1,000,000** to the Rochester Public Library to support Library programs, projects and services, including the completion of Phases II & III of Central Library renovations, with the opening of the new Teen Central and *ImagineYOU* Digital Media Learning Lab, the relocation of the Arts Division, and the beautifully restored Harold Hacker Hall.

All these efforts align with key initiatives and strategies of FFRPL's five-year Strategic Plan, which our committed staff and board began to implement after its adoption in Summer 2016.

On behalf of the thousands of people from all walks of life who turn to the Rochester Public Library every day for education and engagement, to learn and experience something new and useful, our sincere thanks. We hope you will enjoy seeing the impact of your support of the Library in the following pages.

To learn more about FFRPL, or to contribute to the continued enhancement of the Rochester Public Library, our community jewel since 1911, please visit [www.ffrpl.org](http://www.ffrpl.org).

*By Susan*  
Board President, Friends & Foundation of the Rochester Public Library

*Neil Davis*  
Executive Director, Friends & Foundation of the Rochester Public Library



Bad libraries  
build  
collections,  
good libraries  
build services,  
great libraries  
build  
communities.

–R. David Lankes,  
Director of the University  
of South Carolina's  
School of Library and  
Information Science

FFRPL  
Support  
July 1, 2016–  
June 30, 2017

FFRPL raises  
funds, presents  
programs,  
supports special  
projects, and  
purchases  
supplemental  
materials and  
equipment for  
the Rochester  
Public Library.



New Teen Central

With supplemental funds raised by FFRPL, the Rochester Public Library renovated about 16,000 square feet of space at Central Library in the Arts Division and about 11,000 square feet of space dedicated to Youth Services (Teen Central, B Hive, and Middle Ground).

Since 2001, FFRPL has provided critical funding through grants and donations for **Safe to be Smart**, the Library's out-of-school-time program in Central and branches, which last year served approximately 225 youth ages 12-18 every day at six city library locations, for an average of 56,000 visits per year.

FFRPL funded trial year subscriptions of several specialized Central Library databases for business, patent searches and science, and funded the Library's innovative Health Central information center, which provides some health services to people with limited options – every month, volunteers provide health screenings to dozens of people.



Nurse Barb at Health Central



'Susan B. Anthony' at Central Library

FFRPL supported the 2017 Central Library exhibition, *'Because of Women Like Her... Winning the Vote in New York State'* through grants, gifts and the Becker Fund for Local History. More than 28,000 visitors learned about the history of the women's suffrage movement, and traveling versions have been seen by thousands more throughout Monroe County.

Last year, FFRPL celebrated 60 years of its legacy program **Books Sandwiched In**, and welcomed 40 BSI alumni reviewers to celebrate a yearlong look back at six decades of noon-time book reviews. More than 1000 people attended the *Spring and Fall BSI series* (with hundreds more viewing remotely on YouTube and social media).



Books Sandwiched In 60th Anniversary

## FFRPL FY2016-17 REVENUE

Category	Amount Received	% of Total Income
Endowments/Bequests*	\$1,394,553.70	40.52%
Net Investment Gains**	\$953,418.88	27.70%
Restricted Donations and Grants	\$304,024.29	8.83%
Capital Campaign	\$157,593.25	4.58%
Operational Revenue	\$296,996.39	8.63%
Annual Campaign	\$237,150.61	6.89%
Bookstore & Online Booksales	\$97,794.83	2.85%
<b>Grand Total</b>	<b>\$3,441,531.95</b>	<b>100.00%</b>

FY2016-17 was another very active year for the FFRPL, as we continued two vital fundraising campaigns for the Rochester Public Library. Our Annual Campaign raised **\$237,000** for Library materials & programming, and the *From Collections to Community* Capital Campaign now enters its final phase as money raised to date helped complete construction of the new Arts Division and Children & Teen spaces. Our Booksales operation, comprising an onsite book/gift store and online used book sales, **raised nearly \$100,000**, and we were awarded more than **\$138,000 in grant funds** for special Library projects.

\*In addition, this FY we received an extraordinary bequest of **\$1.4M** from the estate of two former RPL librarians, Bill Cox and Alan Kusler, most of which will be permanently invested to ensure a continuous stream of income for Library projects well into the future.

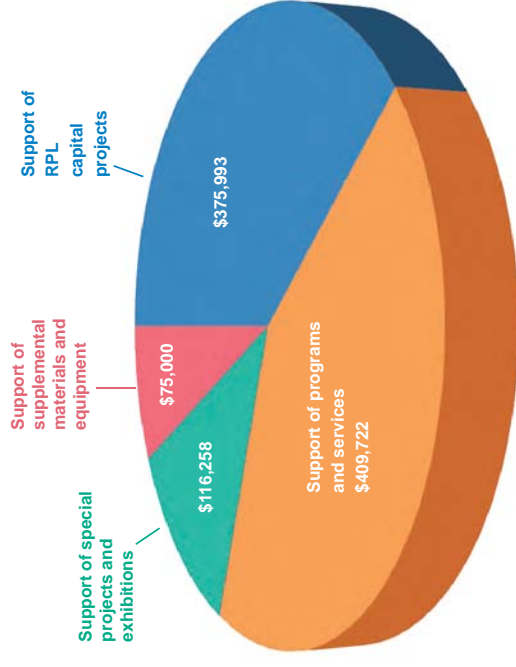
\*\*FFRPL's investment account currently holds over \$10M for the benefit of the Library—annually 5% of earnings are withdrawn to support various Library programs and services which would otherwise not be possible.

## FFRPL FY2016-17 EXPENSES

Category	Amount Spent	% of Total Expenses
Support to Library	\$976,973.47	61.28%
Management & General	\$440,327.95	27.59%
Fundraising	\$70,186.44	4.40%
Investment Management Fees	\$58,021.50	3.64%
Bookstore & Online Booksales	\$49,464.21	3.10%
<b>Grand Total</b>	<b>\$1,594,973.57</b>	<b>100.00%</b>

FFRPL exists solely to support the Rochester Public Library. Our primary expense is the money we allocate to the Library in support of programs, special projects, and supplemental materials and equipment. In FY2016-17 that amount was nearly **\$1M**, including **\$375,000** for the RPL's *From Collections to Community* Capital Campaign.

## Support to Library July 1, 2016– June 30, 2017



## FFRPL Support of the Rochester Public Library in FY2016-17: \$976,973

### Support of programs and services

#### Highlights

- Children's and teen programs, including *Safe to be Smart*
- Literacy and Legacy programs  
*Books Sandwiched In*  
*Tuesday Topics*
- Sokol High School  
Literary Contest
- *Conversations on Race*
- Raising A Reader
- Summer Reading programs
- Author events: James  
Kennedy, Rene Denfeld
- Computer classes in English  
and Spanish
- Concerts in the Reading  
Garden
- Fringe Festival programming:  
*River to Rooftops*, *Spooky  
Stories in the Stacks*
- Outreach programs for  
isolated populations
- Carlson Patent & Trademark  
Resource Center
- Library staff professional  
development

### Support of RPL capital projects

#### Highlights

- Arts & Literature Division  
renovations
- Creation of new *Health Central*  
Consumer Health Info Center
- *Imagine YOU* Digital Media  
Learning Lab for teens
- Teen Central, B Hive, Middle  
Ground ~ Part of the *From  
Collections To Community*  
capital campaign

### Support of special projects and exhibitions

#### Highlights

- *Because of Women Like Her* ~  
NYS Suffrage Centennial
- *Art of the Book* International  
Festival and Competition
- ROC Shakespeare 2016

### Support of supplemental materials and equipment

#### Highlights

- Books, e-books, DVD's
- Unique resources for  
loan, including framed art,  
sewing machines, ukuleles, toys
- Special databases for business,  
patent searches and science

## A Special Thank You To Our Many Individual, Family, Foundation and Corporate Donors Who Have Contributed So Generously To The Library Through The Friends & Foundation of the Rochester Public Library in FY2016-17.

### Unrestricted \$1000+ Gifts Providing Supplemental Books, Materials and Programming

Anonymous  
Bruce & Marcia Bates  
George & Mary Bauer  
Katherine Baynes & Kathleen Stubbe  
Linda Brazz  
Susan Brown  
Paul & Mary Callaway  
Canandaigua National Bank & Trust  
Catherine Carlson  
Steve Carper & Linda Saalman  
Blair & Julie Cummins  
Ned Davis & Anne Kress  
Raymond P. Eckert Fund ~ Rochester Area Community Foundation  
Marion Fulbright  
M. Lois Gauth  
Lola & John Gleason  
James & Janis Gleason  
Katherine & Peter Griswold  
Paul Haney  
Richard Hamilton & Katherine Schulte  
Kathleen & Andrew Holt  
Elizabeth & Thomas Judson  
Kari Kabelec  
Karen & Gerald Krall  
Anthony & Norma Leone  
John & Barbara Lovenheim  
Kalyani Madhu & Ashwani Chhibber  
Paul Marc Neary & Pamela Miller Nass  
Katharine Parsons  
Thomas & John Riedman  
Eileen & Chris Riley  
IMO Nathaniel Riley  
June Rogoff  
Rosemary Roth  
John Runsey  
Sharon & Ron Salluzzo  
Hal Schuler  
Greater Rochester Chamber of Commerce  
Pat & Cosmo Utaro  
David & Claudia Weber  
Sidney & Linda Weinstein  
Kitty Wise  
Steven Witkowski & Susan Hume  
George & Holly Wolf

### Gifts In Support of Special Library Projects

**Dorris Carlson Reading Garden**  
Catherine Carlson ~ Chester & Dorris Carlson Charitable Trust  
**Children's Book Festival**  
Canandaigua National Bank & Trust  
Edward Jones Investments  
Elmwood Pediatric Group  
English Road Pediatrics & Adolescent Medicine  
Friends of the Irondequoit Public Library  
Friends of the Henrietta Public Library  
Friends of the Mary Fuld Library  
Hochstein School of Music & Dance  
Irish Children's Program of Rochester  
Jewish Community Center of Greater Rochester  
Jewish Federation of Greater Rochester, Inc.  
Vanessa Jobe  
Lift Bridge Books ~ John Bonczyk & Cody Steffen  
McAlpin Associates ~ Corn Hill Neighbors Association, Inc.  
Dominic & Karen Lee McAvoy  
Adelle Mockevicius  
New York State Ballet/Ballet Prestige  
Rosemary O'Keefe  
James & Andrea Page  
Pictometry International Corp. ~ Vicki D. Schulz  
RAPA Theater  
Rochester Area Literacy Council  
Rochester Area School Librarians  
Danielle Schantz  
KinderLab  
Wegmans Food Markets  
Writers & Books  
Cynthia Zhe

### Imagine YOU Digital Media Learning Lab

Janet Duff  
Shelly Felton  
John Foster  
Brie Harrison  
Patricia Harrison  
Austin Harvey  
David Hou  
Ned Davis & Anne Kress  
Peg Glisson  
Fran Hall  
Dan Hickman  
Dan Kaim  
Mary Lou Kress  
Wendy Kress  
Cheryl & Elizabeth Lockwood  
Bob Malbar  
Ann McCarthy  
John McQueen  
Jean Missler  
Kathleen Nolan  
Elisabeth Pereboom & Henry Klumpenhauer  
Marion S. Robinson  
Marjorie Searf  
Peter & Andrea Shelley  
Thomas Smith  
Ursaline Spencer  
Edward Speyer  
Justin Stevens  
Albert & Laura Swett  
Deepak Thettu  
Angela Utaro  
Patty & Cosmo Utaro  
Kathleen Wolf  
Maion Zion

### Summer Reading Program and Raising a Reader Project

Leisha McKay  
Jean Missler  
Terry Muller  
James & Marlene O'Reilly  
Gregory Perkins  
Susan Perry  
Eileen & John Riedman  
Pamela Rosen  
Daniel & Kathy Savage  
Marjorie Shelley  
Jeff Smirk  
Bradley Stanley  
Justin & Bethany Stevens  
Anthony Storer  
Lynne Feldman  
Deborah Todd  
Patty & Cosmo Utaro  
Cynthia Fagan Library  
Joseph & Medhumeza Welter  
Lisa Waltzer  
Daniel Wisnock  
Mark & Amy Zaremski

## From Collections To Community Capital Campaign

(All gifts from January 2014—December 2017)

Trish Harren  
Brie & David Harrison  
Don & Patricia Harren  
Susan Tower Hollis  
Memorial Trust  
Mehdi & Laural Araghi  
Richard Irvin  
Andrew & Amy Iserson  
Salem Ismail, MD  
Eileen & Tom Jusson  
Diana & Kyle Justice  
Dorothy Kress  
Benjamin & Kyra Keller  
Rose-Marie Klipstein  
Peter & Leslie Krapp  
Kate Kressmann-Kehoe & Michael Kehoe  
Jim Kuhn  
Alpena & Igdetora Kunitz  
William H. Cox, Jr.  
Kristine Lamendola  
Deb & Gary Leary  
Chelsa Lingrel  
John & Barbara Lovenheim  
Alpena & Igdetora Smith  
Karyn Madu & Ashwani Chhibber  
Dorothy Marchand  
Anthony Mascio  
Catherine Carlson  
Revoicable Trust  
Theresa & Don Mazzullo  
Henry McCarmey  
Nancy McLaughlin  
Paul Miller Family Foundation  
Mary Miskell & Terrence Clair  
Barbara Moore ~ Net Results LLC  
Linda Croft & Anne Kress  
Henry Stimp & Donald & Marilyn Muench  
Rebecca Myers & Margaret Turchello  
Robert Nanno  
Ron & Laura Norris  
Sharon Oriemer  
Eileen & John Riedman  
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June Rogoff  
The Riedman Foundation  
Dan & Jay Ross  
Justin & Kelly Runke  
Sharon & Ron Salluzzo  
James Neilson Scott  
Linda & Tom Shapiro  
Tom & Michele Shore  
Donna Silverman  
Donald Specht  
Tam Spitzer  
Anne Sprout & James Joss  
Gary & Catherine Squires  
Fredrick & Mabel Steller  
Linda & Tom Stevens  
Elizabeth Stewart  
Suzanne Stockman  
Kristen & Jeff Storey  
Miriam Thomas  
Marina Thompson  
Pat & Cosmo Utaro  
Ted & Bonnie Vaccarella  
John Becker-Wehl  
Brian Weaver  
Linda Halliburton  
Elizabeth & Pierce Webb  
Randy Webb  
Maureen Whalen  
Paul Haney  
Kenneth & Judith Herbison

### Safe to be Smart Afterschool Program for Youth

William E. Beeny Fund for Children's Books & Programs  
Chester F. Carlson Patent & Trademark Center Fund  
Stephan & Mary Clarke Fund for Digitization & Preservation of Genealogical Records  
Myles Yerden Fund for Outreach & Extension Services  
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Christine Weidman, Booksales Coordinator

### DID YOU KNOW?

Every year, FFRPL provides support for ongoing Library programs and resources. Here are just a few:

Since 1985, FFRPL has sponsored and overseen the annual **Sokol High School Literary Contest**, which promotes and awards the best poetry, prose and performance from young writers across the county, judged by nationally-known authors.

Through a generous music lover's gift, FFRPL sponsors the **June Jazz Combos** and **The Jazz Starts Here** at Central Library Downtown every Summer, free and open to the public in our lovely Dorris Carlson Reading Garden.

Since 2011, FFRPL has sponsored **Art of the Book**, the Central Library's international art exhibition and competition, on display in Harold Hacker Hall from November – January each year.



FFRPL manages many endowed funds which provide annual support to multiple Library projects. Recently, FFRPL worked with a local couple to create the **Equality Fund for Humanity & Enlightenment**, which will provide Library resources for, and promote education about, the LGBTQIA community.

FFRPL helps support **many unique resources available for Library loan**, including sewing machines, ukuleles and many toys for the Toy Library at Lincoln Branch.



FFRPL volunteers contribute about **6,000 hours annually**, the equivalent of several full-time staff.